

## ABSTRACT OF THE DISCLOSURE

An ink supply system includes a recording apparatus and an ink cartridge. The recording apparatus has a recording head, configured to discharge ink, includes an ink storage chamber for storing ink therein and a plurality of ink receiving portions communicating with the ink storage chamber. The ink cartridge, detachably attached to the recording apparatus, contains ink and has a plurality of ink supply portions for supplying ink to the recording head. The recording head has a first positioning component between at least a pair of adjacent ink receiving portions, and the ink cartridge has a second positioning component provided between a corresponding pair of adjacent ink supply portions. The first and second positioning components are configured to engage each other so as to align the plurality of ink receiving portions and the plurality of ink supply portions relative to each other.